On the basis of the Decision on the Disposal of the Company's Treasury Shares through an Initial Public Offering dated 14 October 2026, adopted by the General Assembly of TOMMY d.d., with its registered seat in Split (City of Split), Ulica Domovinskog rata 93, registered in the Court Registry of the Commercial Court in Split under the registration number (MBS): 060007223, PIN: 00278260010 ("**Issuer**"), the Decision of the Issuer's Management Board on the Sale of Treasury Shares through a Public Offer and the Listing of Shares on the Official Market of the Zagreb Stock Exchange d.d. dated 14 October 2026 ("**Management Board Decision**"), and the consent of the Issuer's Supervisory Board to the Management Board Decision dated 14 October 2026, the Issuer's Management Board, by its decision dated 13 November 2026, to which the Issuer's Supervisory Board gave its consent on 13 November 2026, adopted the following

ALLOCATION RULES FOR THE OFFERED SHARES OF TOMMY d.d. ("Allocation Rules")

1. SALE OF THE OFFERED SHARES

In accordance with the Management Board Decision, the Issuer, through a public offer ("**Offer**"), offers for sale to interested investors up to 2,150,000 ordinary registered shares, each with a nominal amount of EUR 1.00, registered with the CENTRAL DEPOSITORY & CLEARING COMPANY Inc., Zagreb ("**CDCC**") in dematerialized form under the ticker TMY-R-A and ISIN code HRTMY0RA0006 ("**Offer**ed Shares").

The Offered Shares will be offered to investors in accordance with the terms set out in the Public Call to Submit Offers for the Purchase of Shares of the Issuer, published on the Issuer's website on 13 November 2026 ("**Public Call**").

Terms capitalized in these Allocation Rules that are not defined in these Allocation Rules shall have the meanings assigned to them in the Public Call, unless otherwise indicated by the context.

2. APPLICATION OF THE ALLOCATION RULES

These Allocation Rules shall apply if the number of Offered Shares purchased during the Offer Period exceeds the maximum number of Offered Shares (i.e., 2,150,000 Offered Shares). In such case, the Offered Shares shall be allocated to Investors in accordance with the criteria set out in Section 3 below (Criteria for Allocation of Offered Shares).

3. CRITERIA FOR ALLOCATION OF OFFERED SHARES

The Management Board shall, in consultation with and on the advice of the Joint Offer and Listing Agents and with the prior consent of the Supervisory Board, decide on the allocation of the Offered Shares in respect of which Purchase Offers have been submitted during the Offer Period.

When deciding on the allocation of the Offered Shares to Investors, the Management Board shall be guided primarily by the interests of the Issuer, as well as by the following principles:

1. The principle that Employees have priority in the allocation of Offered Shares over all other categories of Investors;
2. The principle that Loyalty Program Members have priority in the allocation of Offered Shares over Retail Investors;
3. The principle of preference for Investors with smaller amounts offered, which means that the Issuer may give preference within each category of Investors to bidders who have offered a smaller amount of the Offered Price;
4. The principle of price and time priority, which means that in the allocation of Offered Shares, priority may be given to those Investors who offered a higher Offered Price and who submitted their Purchase Offer earlier;
5. The principle of long-term investment, which means that priority in the allocation of the Offered Shares may be given to those Investors with whom an appropriate long-term shareholder structure of the Issuer will be achieved; and
6. The principle of Investor activity, which means that when allocating the Offered Shares, preference may be given to Investors who have actively participated in the Offer (Investor participation in pre-marketing campaigns and participation in share presentations (roadshows) and feedback provided, demonstrated sector knowledge, etc.).

The above principles are not exhaustive, and the Management Board may take other principles into account when allocating the Offered Shares, guided primarily by the interests of the Issuer.

Under no circumstances shall the Issuer allocate more than 50% of the Offered Shares, in aggregate, to Retail Investors, Loyalty Program Members and Employees.

Depending on the structure of the Purchase Offers received, the Issuer may, when allocating the Offered Shares, divide certain categories of Investors into subcategories based on particular characteristics, such as the size of their interest in purchasing shares (e.g., up to EUR 100,000 and above EUR 100,000) or the type of Investor, and apply different approaches to the allocation of the Offered Shares, provided that the same allocation rules shall in all cases be applied to all Investors within the same subcategory.

4. POSSIBILITY OF OVER-ALLOTMENT

If the total interest in purchasing the Offered Shares expressed in timely received Purchase Offers exceeds 2,150,000 shares (at any price within the Price Range), Interkapital, acting as a Joint Offer and Listing Agent, may over-allot up to 150,000 Offered Shares, representing approximately 7% of the Offered Shares, thereby increasing the number of Offered Shares to be allocated to Investors.

In the event of an over-allotment, the additionally allocated Offered Shares shall be allocated to Investors on the same day as the originally envisaged number of Offered Shares, and the same payment deadline shall apply to those additionally allocated Offered Shares as to the other allocated Offered Shares.

5. NOTICE OF ALLOCATED OFFERED SHARES

Investors shall be notified of the number of Offered Shares allocated to them in accordance with the provisions of the Public Call.

TOMMY d.d.